Universität Potsdam

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"My publications are my business card!"

"When I'm going to meet an unknown colleague, I often look up their publications list first. This gives me an impression who I will be talking to and what background and impact they have. Not keeping my own publications list updated and easily available, people may be missing my recent work, so this will be negative for me. These things don't come up out of the blue. In these days, metrics become more and more dominant, and thus, it is even more important to keep these things up-to-date.

And to be honest – it doesn't take long – if you have it up-to-date once; it will only take a couple of minutes per paper!"

Prof. Dr. Ralf Metzler
Institute for Physics and Astronomy

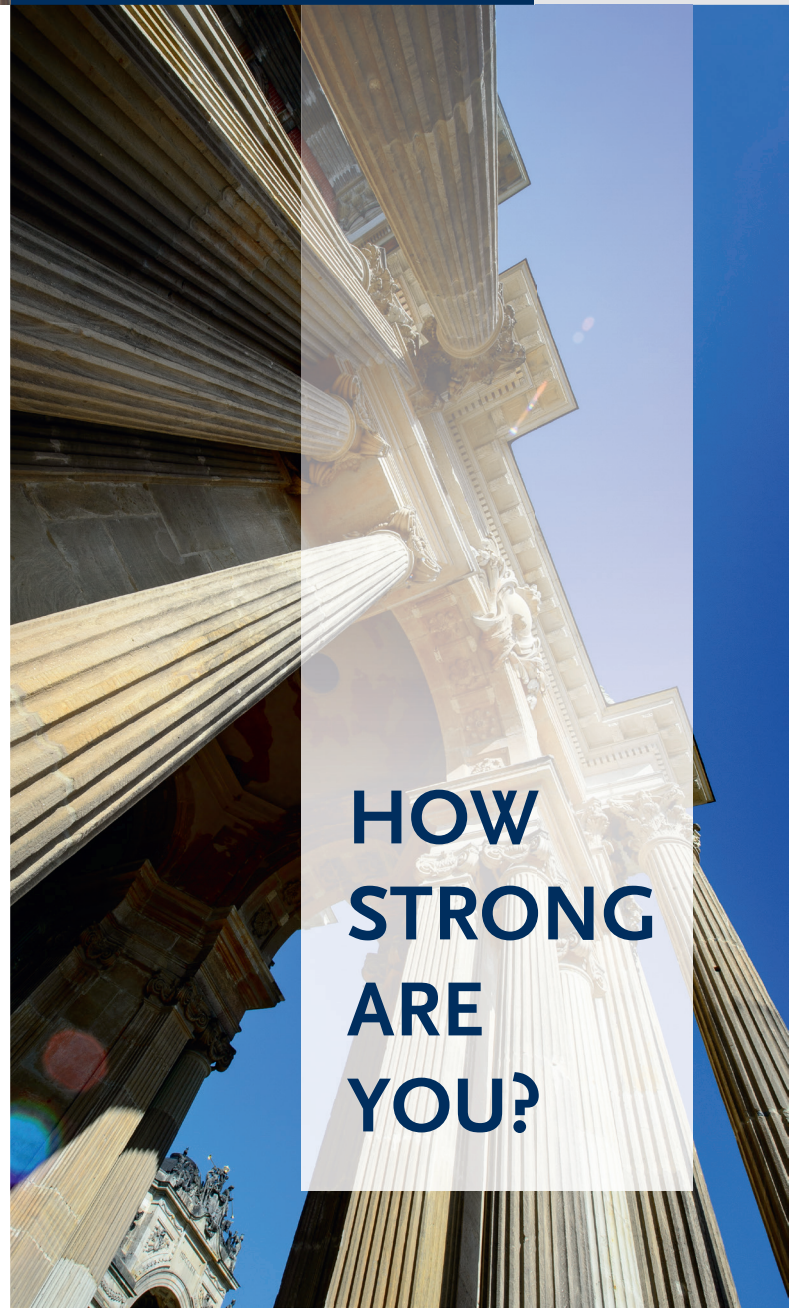*https://orcid.org/0000-0002-6013-7020*

Contact

University Library of the University of Potsdam
Linda Thomas
Karl-Liebknecht-Straße 24-25
14476 Potsdam

Telephone 0331 977-2517
linda.thomas@uni-potsdam.de

www.ub.uni-potsdam.de/ub.html

HOW STRONG ARE YOU?

YOUR NAME IS YOUR BRANCH!

What is ORCiD?

The Open Researcher and Contributor ID (ORCiD) is an international, interdisciplinary, open and non-profit organization supported by a global community of organizational members, including research organizations, publishers, funders, professional associations, and other stakeholders in the research ecosystem. The University of Potsdam has been a member of ORCID DE since 2016.

What can I do to be better?

Connect YOUR name to YOUR research
Get an ORCiD!
https://orcid.org/

Your benefits of using ORCiD:

→ Persistent ID independent of name frequency, changing surname, different name spelling

→ You can use your ORCiD and the deposited profile for your entire life independent of your employer and research field

→ Increasing international visibility by connecting your own research activity (publications, funding, patents, software)

→ Simplification of workflow (submitting paper, review panels)

→ The correct usage of affiliation allows an unequivocal allocation of your publications

More networking with less effort!

Steps to a successful performance:

1) Register at ORCiD with your institutional account

2) Make your profile public

3) Use the data exchange option of Crossref, DataCite, Web of Science (Researcher ID) and Scopus (Scopus Author ID) to directly import data to ORCiD

4) Use your ORCiD for all scholarly activities

More information:

ORCID:
www.ub.uni-potsdam.de/publizieren/ publikationsnachweis/orcid.html

Correct usage of affiliation:
www.ub.uni-potsdam.de/publizieren/ publikationsnachweis/affiliation.html

Who is judging you?

Scientists as well as the University of Potsdam and Potsdam as a research location are measured by their performance. It is indicated by the performance indicators, e.g. impact factor, h-index, eigenfactor, altmetrics, g-index.

These performance indicators are given in bibliometric databases such as Google Scholar, PubMed, Scopus, Web of Science.

Why affiliation matters!

Prerequisite for the performance indicators: each publication has to be assigned correctly to both the author and the university involved.

→ Use the correct indications of affiliation and authorship information to increase YOUR awareness.